



Review Yubo

Twelve APP

Yubo is a live video social network for young people. Find new friends just by swiping the screen and chat with other users who share your same interests. Be part of this community, share your own live broadcasts and communicate with the rest of the members

Still do not know the new yellow social network that is in fashion? This is **Yubo**, who despite competing against all-powerful that reign at the moment such as Facebook, Instagram and TikTok, has managed to carve out a niche and enjoys great popularity among teenagers, showing that there is always a niche for new platforms in this market.

Of French origin, the Yubo application has been able to give a spin to what we know and use these types of platforms today, its main objective is to create a community in which young people do not stop meeting new friends and share their experiences. It accumulates more than 20 million users worldwide, being used daily by a million of them and growing day by day.

Created especially for young people, one of its characteristics is that you will not be able to create an account if you are too "old" for the platform. Do not worry, it is not that it is old, it is that the age range with which it works is 13 to 17 years old and in order to create an account they have to confirm that they have permission from a parent or legal guardian. Although if you are an adult you can also use it, but separately from these young people, as two totally different platforms and in which there is no possibility that any older person can enter to see what adolescents are publishing.

Designed exclusively for mobile use, what sets it apart from the rest is that you can do much more than like or follow other people, which makes it a totally different experience from what we had experienced and makes it much more Social. The main objective that it seeks is to achieve a much more communicative environment in which each of its users defines their personality and communicates with all those who share the same interests.

To find friends, you just have to slide to one side and the other on the screen and thus find people with whom to start a conversation through the app. One of the **advantages of Yubo** is its live broadcasts, which is one of its strongholds. They can create them alone or with the help of other people, which makes for a lot of interaction and cooperation between different members of the community.

You can **download Yubo for free** and you will find it available for both **Android** and **iOS** in the main virtual stores, Google Play Store and App Store. Using it and creating a profile is completely free, but it also has a paid version with which its members will enjoy a series of advantages, among which you will have greater user visibility.

When you install it for the first time you will find a very simple interface in which you will only have to register in a couple of steps, once you are inside a main screen will appear where you will find the three main functions with which you manage in the application First, there is the Live button, where you have all the people who are doing a live show at the moment. At the top there are two buttons, one to change the settings and location of these transmissions and the other is the silhouette of a profile with which you can enter that user account to see the rest of its content. In the Chat section you have the instant messaging service of the social network. Here you will communicate with all your contacts that you have.

To broadcast live, you will find in the center of the screen a red square emulating the shape of a camera, clicking on it will show all the options you have to make a streaming video. After choosing all the features that you want it to have,

you will have to decide if you want the rest of the viewers to be able to record your broadcast or not and click on Start live video. Right next to it you will find a button in the shape of a dice with which you will join other people's transmission.

Although it is reminiscent of other social networks due to its interface and operation, it has become a real phenomenon among the youngest, due to the security provided by having their own platform without eyes to monitor them and to express themselves with total freedom.

Pros	Cons
- It is a very collaborative community. - You can do direct with other users. - You can filter by location. - Seniors are not allowed to enter.	- The application crashes on startup. - The lives are cut. - The camera cannot be stopped quickly. - There is inappropriate content for the age of its users.

Links Facebook:

Twitter:

Instagram:

Web:

Play Store: <https://play.google.com/store/apps/details?id=co.yellw.yellowapp&hl=es>

Apple Store: <https://apps.apple.com/es/app/yubo-haz-nuevos-amigos/id1038653883>