



## Review Wish

### Wish

Wish is an online e-commerce platform that offers products at very low prices. It was the first to be created for mobile devices, being a pioneer in online sales. It is a direct intermediary between manufacturers and buyers, in which you will find a large number of advantages and discounts

**Wish** is an online shopping platform. Usually as with all similar stores, Amazon, eBay, Privalia, etc. you have a form where you can enter a keyword and the site will generate results on the page.

Created in 2010 in San Francisco, it quickly became popular around the world, being the first online marketplace designed directly for mobile phones, making it a benchmark for shopping. It offers extremely low prices for the suggested products, which is definitely a challenge for the attention of online shopping professionals.

It has more than 300 million customers spread over 120 different countries around the world, 60% of its customers are young, which makes the application have a fresh and attractive air, approaching all ages.

Using **Wish** is as easy as **downloading the application for free** from the **Google Play Store or App Store**, you will find it available for **Android** and **iOS** devices. Once installed, create a personal account with which to customize your feed and receive offers in a personalized way according to your searches, and at the same time make it easier for sellers to contact new users. Now you can start buying from the application, on the first page you will see the most popular ones. Many can be purchased while discounted or promoted.

You can find a wide variety of items on **Wish**, from a wide catalog of wedding dresses, home and garden accessories and many more than you can imagine. In addition, you will find exclusive offers in which you have the opportunity to buy items for free, only by paying the shipping costs.

In the navigation of the **Wish** app, you can choose to look at the products that arrive as quickly as possible to the address you want, this may vary depending on the country you are in. There are many categories and tips on the site so that you can quickly navigate from the beginning. If you see a blue check mark, it means that it guarantees authenticity.

Once you've liked something on **Wish**, click on it, browse the photo gallery, and read the item information. In this submenu you can change the size, the color or the different models, you can also read the comments of other users who have bought it and their evaluation of the product and the seller. It is recommended that you always look for these types of comments, so that you understand what the impressions of other people are. It is common practice to give good reviews and those with negative comments should be avoided.

Clicking the **BUY** button will load the page for information about payment and delivery. Remember to use a promotional discount code if you have one. To make a payment you must have an active card such as Visa, MasterCard, etc., PayPal is also accepted, having several accepted forms of payment. To make sure you complete your purchase, check your email, you should have received a confirmation email and a description, something like a receipt for the shares you have purchased in the application.

If there are problems with your delivery or you are not satisfied with what you have received, **Wish** has a strict policy on matters related to this point and to ensure that its customers are satisfied at all costs. Try to make more informed decisions when shopping, it is good practice to look at different offers, compare prices and review ratings.

You will find a great abundance of products at very low prices. There are also many discounts and promotional vouchers. For every person you refer the site to, you can even get a cash bonus after making your first purchase. **Wish** has many tools to promote sales in the channels, among them we have: **Wish Express**, a fast shipping program that positions these above the others, **ProductBoost**, the best sellers stand out in the search engine or Trusted Store, reward those most successful merchants with the **Verified by Wish** brand.

If you want to sell on **Wish**, you have to be a manufacturer, retailer, craftsman, etc., and have the rights to the products that you are going to put on sale. Those who meet these requirements will have to register through the merchant registry. Unlike other online markets, you do not have to pay to sell, in this case 15% of the income of the total order value is reserved each time you get a sale.

Pros	Cons
<ul style="list-style-type: none"><li>-You can target rare stocks at a very low price.</li><li>-Constant discounts and promotions.</li><li>-The site is very forgiving and easy to use.</li><li>-You know what products will arrive quickly.</li></ul>	<ul style="list-style-type: none"><li>- Long delivery time.</li><li>- Some products may disappoint you.</li><li>- Sometimes the size of the garments may not meet your expectations.</li><li>- It may take a long time for the products to arrive.</li></ul>

**Links Facebook:** <https://www.facebook.com/wish/>

**Twitter:** <https://twitter.com/wishshopping?lang=us>

**Instagram:** <https://www.instagram.com/wish/?hl=us>

**Web:** <https://www.wish.com/>

**Play Store:** <https://play.google.com/store/apps/details?id=com.contextlogic.wish&gl=US>

**Apple Store:** <https://apps.apple.com/us/app/wish-shopping-made-fun/id530621395>