



## Review Globoplay

### **Globo Comunicação e Participações S.A.**

Globoplay is the video on demand service of the Globo chain. With a very accessible interface, the app allows you to view national, international content and original productions. There are series and movies. The platform offers a free trial week and the possibility to download to watch offline

Watch movies and series whenever you want, as many times as you want, without interruptions, over and over ... one of the wishes that the advancement of video-on-demand platforms has fulfilled for us as users since the arrival of proposals such as Netflix or Amazon Prime. The great variety of free apps on Android and iOS to enjoy the most outstanding audiovisual productions is very wide and among them we find one of the most interesting with varied, original and diverse content. We refer to Globoplay, the Globo Group's online tool to enjoy your favorite television shows.

Grupo Globo is the largest group of communication companies in Latin America and one of the most powerful in the world. It was born in the mid-20s with the launch of a newspaper and since then it has only been in a process of constant growth. To date, it has thousands of hours of its own production of audiovisual products, traditional television channels, satellite signals, news stations, paid content, radio stations, and internet services.

Downloading Globoplay offers the user the possibility of accessing in the most comfortable way all the content produced by the Brazilian multimedia company. It can be installed from the virtual stores of the devices that have Android and iOS operating systems.

Like other similar proposals, one of the advantages of Globoplay is access from various devices to an extensive catalog that has varied products ranging from national productions to international successes of both series and movies. In addition, and depending on the region from which it is entered, access to programming of television signals is available for 24 hours. There it is possible to see all kinds of programs, whether sports, cooking, news or children.

The Globoplay interface is another of its sections to highlight. With a simple and agile design, its catalog is divided on the one hand, between Live TV, Novels, Series, Cinema, newscasts, sports, variety, reality shows, music, documentaries or Children; or on the other hand, the program can be chosen according to one of the categories among which are the novelties, spin off, national productions, films, award-winning series or exclusive Globoplay productions.

After selecting the product we want to see, we will find an information sheet that includes the original title, duration, director's name, cast, genre, year of release, country and a synopsis.

The platform enables the chance to add content to a personalized list as well as the opportunity to download the content and access it without an internet connection.

You can install the Globoplay app for free. The service offers a 7-day free trial subscription. In turn, the possibility of subscribing is monthly or yearly. If the plan is chosen per year, the user is granted a discount on the final value. The payment method is by credit or debit card. To facilitate access to Globo's video on demand service, the firm allows people to create their accounts with both Facebook and Google users.

Some of the most important series that can be found on Globoplay are: The Vampire Diaries, The Big Bang Theory, The Mentalist and Chicago fire. Among the featured films we have: Julie and Julia, Whiplash, The Theory Of Everything, Drive and Fifty Shades Of Gray.

It is worth remembering that access to the platform can be done from mobile phones, computers or smart televisions. Each terminal has an app or tool adapted for its correct operation. All programs are broadcast in the best quality available.

Globoplay is an excellent alternative to access a solid catalog of all kinds of productions. Not only the most popular international hits but also products made nationally or by the company itself.

At the same time, access to 24-hour television content offers the possibility of not losing contact with more traditional products.

Globoplay presents a simple, accessible and free possibility to try an alternative video on demand service to the most downloaded ones. You can use the free week to see if you feel comfortable with this program or not.

Pros	Cons
<ul style="list-style-type: none"><li>- Variety of content.</li><li>- Ability to watch offline.</li><li>- Original productions.</li><li>- Access with Facebook or Google accounts.</li></ul>	<ul style="list-style-type: none"><li>- The catalog could be better.</li><li>- It works according to regions and that can cause problems.</li><li>- Malfunctions.</li><li>- It can get slow.</li></ul>

**Links Facebook:**

**Twitter:**

**Instagram:**

**Web:**

**Play Store:** [https://play.google.com/store/apps/details?id=com.globoglobotv&hl=es\\_419](https://play.google.com/store/apps/details?id=com.globoglobotv&hl=es_419)

**Apple Store:** <https://apps.apple.com/br/app/globoplay/id536321738>