Review Amazon Shop
Amazon

Amazon Shopping is the largest and most widely used online shopping platform in the world, where you can buy very easily. You can do it from your computer or download the free application on your phone, having the option of choosing from millions of products safely any object you want

Have you ever bought online? Do you know Amazon.com? Well, now you can buy more easily with the application of the e-commerce giant, **Amazon Shopping**. Available for **free download** in Google Play Store and Apple Store.

Amazon is based in Seattle, created by Jeff Bezos in 1995 and since then it has not stopped growing, being one of the first to sell online, it has progressively increased the number of stores and offers it offers. Its main motto is "From A to Z", so you can already get an idea that if you are looking for something, **Amazon Shopping** will find it for you. Its logo comes to represent this legend with its arrow coming out from A to Z of the name.

At the beginning it was called Cadabra but a misfortune with a lawyer, mistaken it for a corpse, caused the name to be changed to the already well-known Amazon Shopping, in reference to the Amazon.

The idea arose from reading a report on the Internet market and the expected future, this came to indicate an annual growth in web commerce of 2,300%. From there Bezos created a small list of 5 objects that he thought could be sold quickly online.

Amazon Shopping is the largest retail company on the planet, with independent websites for numerous regions of the world, so you can offer your customers country-specific products.

Today, he has just turned 25 and is one of the most lucrative businesses, setting records in the value of his shares on the stock market. **Amazon Shopping** is ranked number four among the most successful companies.

Amazon Shopping allows the user to buy in a personalized way, for this it has the options of "wish list", "one click purchase" or "sample of first reading", which make it easier for the customer to navigate through the large number of products and They help decide which one to choose. To buy on Amazon, you must have an account and log in to it, in this way you can also take advantage of the offers you have on selected products.

The articles are divided into categories and subcategories to facilitate your choice. Large brands and retail companies can sell their products on **Amazon Shopping**, using it as a sales springboard and to reach a larger audience, but always complying with the requirements that the company imposes on companies. In addition, Amazon Shopping has its own brand of products, such as the Amazon Kindle ebook.

Amazon Shopping is the second application of the company, and with it it is much easier to acquire the desired objects. Its interface allows you to reach a product in seconds, with the security of being able to do the same as on the website.

One of the strengths of **Amazon Shopping** is to focus the attention on the customer, if reading the information on the characteristics of the product is not enough to convince you, you have the possibility to compare prices or read reviews of other customers who have purchased those products. that interest you. In the images you can see the product in detail, which is recommended for online purchases. And if you're finally not sure about the purchase, you can empty your virtual cart and you're done.

Buying at **Amazon Shopping** is comfortable and safe. It is a platform that ensures its clients security when placing

their orders. It has different forms of payment, adapting to the user's choice and comfort, the most widely used are: credit card, debit card, bank account, coupons, gift cards and many more.

For those who place many orders, or simply want to take advantage of its advantages, in **Amazon Shopping** there is the option to subscribe to Amazon Prime. With this service delivery is faster and free, with a free trial period of 30 days.

Amazon has its own security and data processing policy, these not being kept longer than necessary and ensuring that these will not be available to everyone.

In case you have any problems, you have a customer service department at the disposal of the customer who is looking for a good experience, but it is rarely the time that you do not succeed in **Amazon Shopping**.

Pros	Cons
-You can find unique products. -The customer service department offers many compensation options. - Buy cheaper books and textbooks. -Find the best prices and compare them. -Fast returns without any problem	-Make sure you buy directly from Amazon, the third party may resell it for a higher price. -If you are selling, you need to know that the competition is fierce. -Wait period until the order arrives -It is impossible to know if the product is going to arrive well -You cannot test or touch the product before buying it

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